



**CARIBBEAN AMERICAN HERITAGE  
AND CULTURAL FOUNDATION OF NEW JERSEY, INC.**

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Dear Friend!

CARIFEST 2019 IS HERE!! We write to request your participation as a Sponsor for the CariFest 2019 (Caribbean Festival) being held at the Township of Irvington, on Saturday, June 22, 2019. The Festival will begin with the Parade and Masqueraders at 12:00pm it will cumulate with the Festival in front of Civic Square at 1:00pm! The Festival is being hosted in partnership with the Caribbean American and Cultural Foundation of New Jersey, Inc. and is organized to celebrate the thirteenth (13<sup>th</sup>) year anniversary celebration of Caribbean Heritage Month in this country.

The Township of Irvington and the Caribbean American Heritage and Cultural Foundation of New Jersey, Inc. (CAHCF-NJ) is proud to extend to you an invitation to sponsor the upcoming CariFest 2019. As a not-for-profit leading organization within the Caribbean Community in the state of New Jersey, CAHCF-NJ and the Township of Irvington are excited about preserving the culture, tradition and values of the Caribbean people, while promoting and contributing to the community.

Historically, Carnival is widely known as a staple of unity, pageantry and beauty, and as the Caribbean American population continues to increase, so does its purchasing power and influence in the marketplace. With over 1,500,000 residences in the tri-state area, Irvington, New Jersey is a popular destination of Caribbean people. CariFest 2019 will serve as a common thread that allows the Caribbean-American community to unite, embrace and share their rich culture and heritage to those of varying ethnic backgrounds.

Last year's festivities were a huge success thanks to sponsors such as you! Sponsorship Levels are as follows:

**Friend - \$100.00**

- You will be included in all pre-festival and Sponsorship festival day promotional materials.

**Patron - \$500.00**

- **(1) Signage at the festival**, participation with your sponsored float in the parade, VIP shaded seating with refreshments next to the stage, and a Commemorative t-shirt.

**Partner - \$1500.00**

- **Cost of (1) Parade Float for you and your guest! For an additional \$500.00 we will provide a DJ, if not you can provide your own!** Advertisement on a paper place mat that will distributed at restaurants in Irvington and neighboring communities, Signage at the festival, Participation in the parade with your sponsored float with signage, VIP shaded seating area w/refreshments next to stage, Commemorative t-shirt.

If you would like to participate and require any additional information, please contact us at 973-399-6656 or via email at [sblair@irvingtonnj.org](mailto:sblair@irvingtonnj.org).

Very truly yours,

Committee Member

**Leading the planning and coordination of the statewide and local Caribbean American Heritage Month and other Heritage and Cultural programs in New Jersey to ensure the maximum success!**

*A Nation of Many, the Direction of One!*